



CASE STUDY

Vermeer

Staffing Up to Support a Pandemic

About Vermeer

Vermeer Corporation makes a real impact on the way important work gets done through the design, manufacture and support of high-quality industrial and agricultural equipment. Their 3,500+ team members know customers rely on them to keep their businesses moving forward, and they are committed to meeting those needs with service and support in over 60 countries.

The Challenges

In the height of the 2020 pandemic, Vermeer sought assistance quickly spinning up and staffing a 24x7 health hotline for their internal employees. The goal was to offer round-the-clock, call-in support for Vermeer team members and their families experiencing any COVID-like symptoms. Nurses would staff the line remotely, answer questions or address any concerns, then advise patients on appropriate next steps for continued treatment or monitoring.

The Bureau of Labor Statistics (BLS) stated that by 2020, the demand for nurses in the US would soar by 26% - a statistic that proved to be true. With the high demand of nurses during the pandemic, they needed to partner with a company that had the resources and expertise to staff their hotline as soon as possible. Luckily, they found OpenLoop.



I appreciate OpenLoop spending a significant amount of time upfront to identify the specific skill sets needed to ensure a successful project. They had an amazing response time and they identified highly qualified nurses to assist our team members.



— STEVE FLANN
SR. DIRECTOR, ENVIRONMENTAL,
HEALTH, AND SAFETY FOR VERMEER



OpenLoop Recruiting Platform



Credentialed Candidates



Competitive Pricing



Trait Searchability



Rapid Results



Qualified Candidates



Money & Time Saved!



The Solutions

Vermeer selected OpenLoop as their trusted partner to lean on for the launching, scaling, and staffing of their telehealth hotline.

With access to OpenLoop's network of over 6,500 clinicians, it was ramped up and rolled out across their entire organization in less than a week. The hotline answered over 32,000 calls from Vermeer employees and remained active throughout the peak of the pandemic.

After seamlessly operating the telehealth hotline for over six months, Vermeer then enlisted OpenLoop for help administering vaccines.

The Impact

On very short notice, OpenLoop was able to send nine nurses to Vermeer's Headquarters in Pella, Iowa to vaccinate Vermeer employees and local essential workers. **1,100 vaccines were administered across 1,000 Vermeer team members and 100 essential workers at surrounding businesses.** It was a huge success.

If you're interested in having a conversation with OpenLoop about launching and scaling telehealth benefits across your organization, let's meet!

[GET IN TOUCH HERE](#)

